

# Training and Development Directory

# 2010

## Lectures, Conferences, Seminars

An Introduction to Traffic & Transport	51
ACT TravelWise Autumn Annual Conference	51
ACT TravelWise Spring Conference and AGM	52
European Transport Conference	52
6th Scottish Transport Applications and Research (STAR) Conference	52
6th Annual Smarter Choices Conference	53
Station Travel Plan Conference	53
Swansea Metro Conference and Technical Visit	53
2nd Traffic Management Conference (Incorporating the 6th Annual Bus Priority Conference)	54
5th Annual Transport Applications Cymru (TAC) Conference	54
Concessionary Fares – Theory and Reality	54
Developing Integrated Transport and Land-use Plans - Current Challenges	55
8th Annual Transport Practitioners Meeting	55
Masterclass: Parking Management and Travel Plans	55
Masterclass: Travel Plans and Cycling	56
CILT conference	56
IOM conference	56
Logistics Research Network (LRN)	57
CILT Lecture Series	57



Through our series of lectures, conferences and seminars CILT, IOM and PTRC provide the opportunity to meet and hear influential figures within each sector.

Some are organised on an annual basis, such as the Transport Practitioners' Meeting and the CILT and IOM conferences whilst others are organised on behalf of clients, such as the Scottish Transport Applications Research conference for Transport Scotland. Many of the conferences include plenary and workshop sessions to allow speakers and delegates to maximise learning and networking opportunities.

All of our events provide the opportunity to network, learn the latest techniques and benchmark against the best in the business.

# Lectures, Conferences, Seminars

## AN INTRODUCTION TO TRAFFIC & TRANSPORT A 20-WEEK EVENING SEMINAR PROGRAMME

The Transport Planning Skills Initiative (TPSI) has recognised the need to improve training and development for transport practitioners, particularly those new to the profession and recent entrants from non-traditional backgrounds.

Employers recognise, however, that there is a cost in financial terms and loss in staff time when employees attend training events. PTRC, the UK's leading provider in training for transport practitioners, is conscious of these issues and is regularly exploring new initiatives to try to overcome these difficulties.

With the increased investment in transport over the last few years, the profession is also finding that new employees can find themselves in particular transport niches - such as transport modelling, bus priority, traffic calming and cycle planning - and that they do not have an early opportunity to gain knowledge in the wide range of skills necessary to become a well-rounded practitioner. They may not always be fully aware of the work that is undertaken by colleagues.

Some employers also recognise that even those entering the profession with appropriate first or second degrees may not immediately be able to undertake the practical and challenging tasks necessary to contribute to the delivery of transport schemes, especially if they are innovative and controversial.

Now in its fifth year, the PTRC programme of seminars provides an introduction to the different components of transport planning and traffic engineering.

The series will consist of 20 seminars delivered by local experienced transport practitioners who are experts in their particular field. Presenters will be drawn from consultancies, local authorities and central government. Tutors will be encouraged to design interactive sessions to accompany their talk and there will be plenty of time for discussion and questions. Informal networking will be a key component and participants will be encouraged to gather informally afterwards. Each seminar will cover a specific topic and the content has been devised as far as possible so it will follow a typical path for the introduction of a transport scheme.

## ACT TRAVELWISE AUTUMN ANNUAL CONFERENCE

The 2009 ACT TravelWise Autumn Conference provides an opportunity to find out just what shape travel planning is in. Delegates will be encouraged to discuss how much strength and vigour travel planning has; and examine what it can do for your health, the health of children, customers and employees – and the health of your wallet.

### Key themes:

- > Is travel planning in peak condition?
- > How will we stop teenagers from becoming the next generation of car owners and a potential national health problem for the future?

## CILT CERTIFICATE IN TRAFFIC AND TRANSPORT

Full details of the above award will be announced in the autumn of 2009. All delegates will be eligible to apply for the award, which will require applicants to undertake further reading, a project and an interview. Information on the award will be announced at the first lecture.

### Certificate of Attendance

Delegates attending a minimum of 80% of the seminars will be awarded a certificate of attendance.

### Venue:

London, Manchester, Glasgow

### Dates:

October 2009 – March 2010 (tbc)

### Venue:

Dublin

### Dates:

October 2009 – March 2010 (tbc)

### Venue:

London, Surrey, Bristol, Leeds

### Dates:

January 2010 – June 2010 (tbc)

### Fees:

The cost of the full series of seminars will be:

Dublin:

Standard Fee 810

CILT Membership Fee 760

### UK:

Standard Fee £615 + VAT

Stakeholder members of the Transport

Planning Society £580 + VAT

- > What new developments will keep travel planning in good health and full of vigour?
- > What can be prescribed to make it better?
- > A travel plan is the way to a healthy organisation.

### Venue:

The Sage, Gateshead

### Date:

23rd–24th November 2009

### Fees:

Standard Fee – £395

ACT TravelWise members fee – £350

### ACT TRAVELWISE SPRING CONFERENCE AND AGM

ACT TravelWise is the national association for travel planners. The spring conference has been running for 13 years.

Featuring high profile speakers and presentations from the membership, the conference covers the pertinent issues that affect the smarter choices field.

Venue: London

Date:  
28th April 2010

### EUROPEAN TRANSPORT CONFERENCE

The European Transport Conference, now in its 37th year, is the key annual event for sharing innovation, best practice and networking with colleagues from more than 30 countries. The Conference is unique in Europe, attracting over 500 transport practitioners and researchers to a meeting place, where they can find in-depth presentations on policy issues, best practice and research findings across a broad spectrum of transport modes. The unique feature of the European Transport Conference is its multi-seminar approach. The structure of the conference embraces a balance of practice and research.

Some recent praise for this event:

*'lots of top quality presentations.'*  
*'very good papers. Deep and respectful discussions.'*  
*'keynote speakers, interesting papers, presentations by researchers and practitioners.'*

A call for papers will be issued in November 2009.

Venue:  
Glasgow

Date:  
11th-13th October 2010

### 6TH SCOTTISH TRANSPORT APPLICATIONS AND RESEARCH (STAR) CONFERENCE

The aim of STAR 2010 is,

*'To disseminate current transport research and practice that is relevant and applicable to the transport agenda within Scotland.'*

For Scottish-based transport practitioners, the chance to attend suitable professional development conferences is often limited as a result of many of these events being centred on London, the Midlands or even abroad. STAR 2010 provides an excellent opportunity in a cost and time-efficient way.

The demands on Scotland's transport system continue to change through increased economic pressures, volatile fuel costs and the need to address sustainability. The challenge facing all transport researchers and practitioners in the private and public sectors is to meet these challenges in a balanced way within the limited resources available or to make a viable case for further assistance and intervention. It is therefore extremely important that transport practitioners working in Scotland are kept up to date with the latest transport applications and research. In doing so, they can also address their professional development requirements.

This, the 6th annual STAR conference, offers an opportunity for transport practitioners from all backgrounds to come together to share their knowledge and learn from the experiences of others through realising transport innovation for all.

The conference is aimed at professionals and managers engaged in all aspects of transportation from strategic planning to service delivery. It will be of interest to managers, transport practitioners, planners, engineers, researchers - including social scientists - drawn from central and local government; transport operators, consultancies, the transport research centres and other educational institutions.

A call for papers will be issued in October 2009.

Venue:  
Glasgow

Date:  
March 2010 (tbc)

### 6TH ANNUAL SMARTER CHOICES CONFERENCE

The report 'Smarter Choices – Changing the way we travel' is four years old. Smarter Choices, a term now in the vocabulary of most transport practitioners, has been applied with varying degrees of enthusiasm and success. This conference will explore the need to develop the smarter choices agenda and policies using good business practice.

The Smarter Choices Conference is the essential annual gathering of practitioners working on Smarter Choices interventions. It is also a networking event for practitioners working on sustainable travel town initiatives, including the three supported by the Department for Transport.

Venue:  
London

Date:  
February 2010 (tbc)

### STATION TRAVEL PLAN CONFERENCE

Station travel plans are the vital link in the chain between origin and destination travel plans.

Many stations on the continent and in some cases in the UK act as a travel information and integrated transport hub for all forms of public transport, cycling and walking; station travel plans are the process by which we can work towards this goal for many more stations.

This event is organised with ATOC and is aimed at practitioners in the pilot projects run during 2009, to share the knowledge they have gained, and also seeks to disseminate the findings of the pilot schemes to station managers and local authorities who were not involved, but wish to understand how to fund and deliver real improvements in the sustainable transport of a town or city through an effective station travel plan.

Venue:  
TBC

Date:  
June 2010 (tbc)

### SWANSEA METRO CONFERENCE AND TECHNICAL VISIT

The Swansea Metro project has developed from initial discussions with First Group in autumn 2003 on a cross-city route linking the two main hospitals and other key destinations served by a new concept Futurebus, using a two-way busway through the city centre. The key concept was 'Think Tram' in terms of infrastructure and priority measures. First Group had been asked by the City and County of Swansea to reintroduce cross-city centre but had declined on the grounds of city centre congestion.

The scheme will come into full operation in mid September 2009. The main elements of the project are:

- > Vehicle priority infrastructure allowing tram-like operation
- > An articulated StreetCar bus vehicle with the appearance and general qualities of a tram - but running on-street on rubber tyres, not a fixed track
- > Fast automated ticketing system: automatic ticket machines both on and off-vehicle, to minimise dwell times together with a customer host
- > Enhanced waiting facilities

This content of this conference and technical visit is designed to be of broad interest to transport and traffic engineers, transport planners, public transport planners and bus operators.

Venue:  
Swansea

Date:  
21st October 2009

Fees:  
Standard Fee £175 +VAT  
Young Professional and TPS and CILT member fee £125 +VAT

## 2ND TRAFFIC MANAGEMENT CONFERENCE (INCORPORATING THE 6TH ANNUAL BUS PRIORITY CONFERENCE)

For a number of years, PTRC has organised the Annual Bus Priority Conference, which regularly attracts around 150 participants working in the bus priority field. It is recognised that many practitioners working on bus priority initiatives are also involved in general traffic management projects, so the organising committee has devised this two-day event to encompass all aspects of traffic engineering and management, including bus priority ideas and techniques.

The event is directed towards good practice and practical issues of implementation. It is multi-themed and targeted at young professionals, experienced technical staff and middle managers.

The conference is aimed at UK traffic management engineers and technicians drawn from governments and local authorities and those companies that advise them. It is designed to encourage the involvement of younger members of the profession as a way of enhancing their career development.

Venue:  
London

Date:  
April 2010 (tbc)

## 5TH ANNUAL TRANSPORT APPLICATIONS CYMRU (TAC) CONFERENCE

The 5th TAC conference will again focus on results of research, good practice and practical issues of implementation, which are relevant to Welsh transport planning and delivery. It will be a chance to learn about new and emerging practice in Wales and elsewhere in an informative yet informal setting. A major benefit of the conference will be the opportunity to network with other practitioners and decision-makers in Wales.

The conference is deliberately inclusive in scope: it is aimed at all stakeholders, including transport practitioners (engineers, planners, operators, consultants, researchers), and users, representatives. It is designed to build on the transport planning expertise and research in Wales and to benefit from experience elsewhere.

Venue:  
Cardiff

Dates:  
26th November 2009

## CONCESSIONARY FARES – THEORY AND REALITY

This 1.5-day seminar will focus on imparting the facts, theories and reality of concessionary travel reimbursement and will be aimed at senior practitioners and those with responsibility for finance.

Each session will cover the impacts of change and what the future options might be. Topics to be covered are:

- > The legal and financial context
- > Principles of reimbursement
- > Revenue reimbursement and the DfT RAT
- > Smart cards - what they can and cannot do (ITSO + Euclid)
- > Additional costs
- > Appeals, JRs, etc
- > The future - panel discussion

Speakers will represent the Department for Transport, operators and those working for the private sector implementing concessionary fares schemes.

Venue:  
London

Date:  
late November 2009 (tbc)

Fees:  
Standard Fee £510 + VAT  
TPS and CILT Member Fee £480 + VAT  
Young Professional £450 + VAT  
(28 years old and under)

### DEVELOPING INTEGRATED TRANSPORT AND LAND-USE PLANS - CURRENT CHALLENGES.

Integrated transport and land-use planning is at the heart of local authority activities. The need to develop a new Local Transport Plan (LTP3), as well as making progress on preparing their Local Development Framework (LDF), requires that authorities integrate these two important work streams. Indeed, with the current financial constraints the benefits of integration should be evident.

Despite the economic downturn, the need to provide significant extra housing in the UK remains a key feature of government policy. Development planning will be particularly important for building in sustainable transport and helping the UK to achieve the challenging climate change targets.

This two-day seminar will enable those involved in both transport and land-use planning how to achieve greater integration and to learn from recent experiences.

**Venue:**  
London

**Date:**  
March 2010 (tbc)

**Fees:**  
Standard Fee £630 + VAT  
TPS and CILT Member Fee £610 + VAT  
Young Professional Fee £550 + VAT  
(28 years old and under)

### 8TH ANNUAL TRANSPORT PRACTITIONERS MEETING

The Transport Practitioners Meeting (TPM) was launched to provide a much-needed forum for transport practitioners. Across the country it is clear that there is an increasing focus from government and local authorities on the delivery of an agreed programme of transport schemes. TPM intends to help local authority staff and consultants with the increased demands to link policy and project implementation to climate change issues, more efficient use of the existing transport network, sustainable regeneration, a better environment and increased accessibility and social inclusion.

The meeting is aimed at professional engineers and technicians, transport planners, land-use planners and urban designers drawn from central, regional and local government and those companies that advise them. It is designed to help build the image of the transport profession and to encourage the involvement of younger members of the profession as a way of enhancing their career development.

A call for papers will be issued in October 2009.

**Venue:**  
University of York

**Date:**  
20th–22nd July 2010

### MASTERCLASS: PARKING MANAGEMENT AND TRAVEL PLANS

Parking management is one area that every successful travel plan must address, and also one that can cause considerable resistance to change.

This is the third year of this masterclass, bringing together some of the leading practitioners in the field.

Charging for parking at a workplace can be a contentious issue, but as parking provision is a cost to the employer; not charging can be seen as a perverse subsidy for drivers. Studies have shown that the average workplace parking spaces costs a company £800 per annum to maintain, which makes a very good business case for organisations to manage parking demand, and there are some excellent examples where parking has been managed effectively. This event will look both at the benefits and the practice of implementing effective solutions to managing parking, and showcase some of the best practice examples from around the country.

Parking is one of the main drivers for travel planning, and this event comprises plenary speeches, case studies and workshops to deliver real training outcomes for travel planners on best practice on managing parking.

**Venue:**  
TBC

**Date:**  
May 2010 (tbc)

### MASTERCLASS:TRAVEL PLANS AND CYCLING

This masterclass is designed to illustrate the best practice examples of overcoming the barriers to the take-up of cycling.

Travel planners and cycling officers will be well aware of the common barriers that confront them when promoting cycling through a travel plan. Over the course of the day we will focus on these barriers, giving examples of the strategies that can successfully address them, and give case study examples of how it works in practice.

Case studies will illustrate the variety of ways that cycle promotion can work on the ground, what has been tried, what worked, and what doesn't work, and why.

The day will include workshops led by cycle promotion experts, which provide a forum for delegates to discuss the details of their work in small groups.

Venue:  
TBC

Date:  
October 2010 (tbc)

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### CILT CONFERENCE

The annual logistics conference is the Institute's premier supply chain event, and currently attracts senior supply chain professionals from all industries. The conference also includes a dinner, giving excellent networking opportunities.

The conference programme features high-level speakers, exploring the latest relevant leading edge supply chain and management issues from around the industry. Topics at recent events have focused on the wider aspects of the supply chain from sustainability to capacity issues and skills management and the important issues affecting the integrity of supply chains and future capability.

The 2010 event will be held on Thursday 20th June at a venue in the West Midlands, which will be confirmed shortly. Full details will be available on our web site : [www.ciltuk.org.uk](http://www.ciltuk.org.uk)

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### IOM CONFERENCE

The Institute of Operations Management is launching an exciting new conference for 2010. The conference is aimed at UK operations and supply chain professionals and will provide sessions on a range of topical issues aligned with the Institute's objective: 'Making processes flow'.

Full details will be provided in the IOM's membership journal, Operations Management, and on the web site [www.iomnet.org.uk](http://www.iomnet.org.uk)

### LOGISTICS RESEARCH NETWORK (LRN)

The LRN is a CILT forum. Its purpose is to provide networking opportunities and to act as the vehicle for the dissemination of the latest logistics/supply chain research both within the academic community and between academics and practitioners.

It aims to do this through an annual conference, an academic journal, newsletters and workshops. The LRN Conference is held at a different UK university each year; usually in the second week of September; and is attended by academics and practitioners from around the world.

For more information about the LRN conference, email [events@ciltuk.org.uk](mailto:events@ciltuk.org.uk) or telephone 01536 740151.

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### CILT LECTURE SERIES

The Institute's programme of events also features modal-specific lectures; addressing topical issues in logistics and transport. It is an opportunity for your views on the issues of the day to be shared with a large, well-informed and influential audience from across the field of logistics and transport. Lectures include the following topics: aviation; european infrastructure; logistics; rail; road passenger transport; shipping; transport planning. full details will be available on our web site: [www.ciltuk.org.uk](http://www.ciltuk.org.uk)